



Marketing and Communications Officer (iGolf and iPlay)

Salary c. £28,000 - £30,000 (dependent on experience)

+ employee assistance programme, private healthcare and/or health cash plan, 3x salary life assurance, enhanced pension and family policies, golf benefits, discount platform and up to 36 days annual leave (includes bank holidays and company days)

This is an exciting opportunity to join our iGolf and iPlay team, as one of two marketing and communication officers, delivering the marketing and communications framework for the iGolf and iPlay programmes, focusing on subscriber and user growth as part of England Golf's drive to connect and engage with independent golfers. We passionately believe that golf belongs to everyone. All who play, and all who aspire to play, must have an equal opportunity to do so.

We're looking for someone with:

- **A knowledge of the full marketing mix** – specifically social networking, PR, email and website communications along with social media content and management
- **Demonstratable practical experience** – specifically developing digital, conversion-focused content with good creative and copywriting skills
- **Ability to apply market analysis** - to drive a digital marketing and communications
- **Knowledge and experience of email software tools** – previous use/ utilisation of Content Management System (CMS) to manage website content
- **Excellent communication abilities** - written and spoken skills with attention to detail and accuracy
- **Organisational skills** – Ability to prioritise and organise workload effectively

The post is full-time (Monday – Friday 9.00am to 5.00pm core hours) but you may be required to work weekends and evenings. The position is based at our headquarters in Woodhall Spa, Lincolnshire.

As the national governing body for amateur golf, we work at the heart of golf in England, supporting and empowering a thriving community of players, counties and clubs to get the most out of the game we love. We value being Honest, Inclusive, Responsible, Excellent and Supportive.

We welcome applications from all backgrounds and are committed to equal opportunities. As a Disability Confident organisation, we're happy to provide application materials in alternative formats—please contact the HR team on hr@englandgolf.org if needed.

For the full job description please visit our website (www.englandgolf.org/jobs) and to apply please complete the online application process (no CVs please).

Closing date for applications: **Friday 31 October 2025**

Interviews take place: **Thursday 13 November 2025**